



# 2016 WORKFORCE AND BUSINESS TREND REPORT



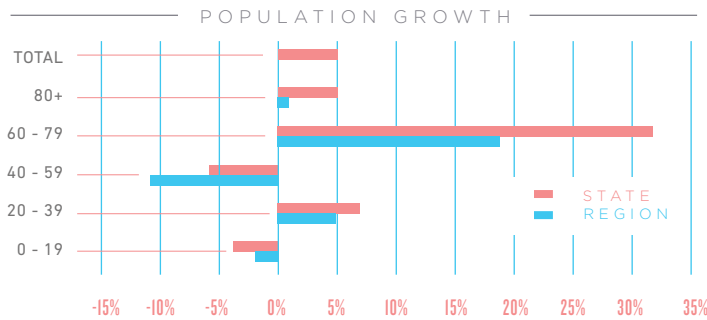
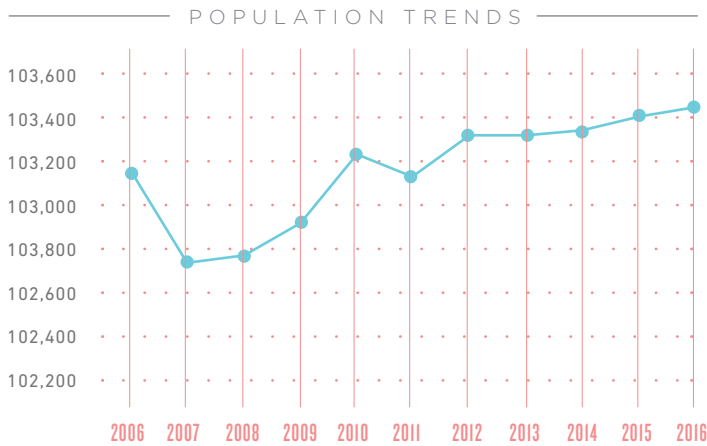
**NORTHWEST IOWA DEVELOPMENT**

# 2016 WORKFORCE AND BUSINESS

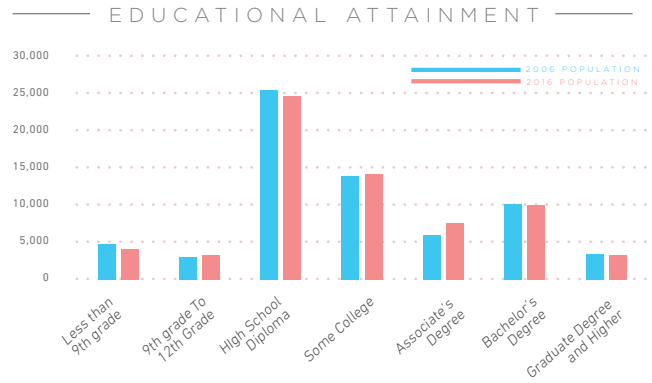
## TREND REPORT

Northwest Iowa Development (NWID) is a six county regional economic development partnership organization that strives to maintain the focus of their efforts on behalf of the region on maintaining and growing the regional economy. This Trend Report will present information that explains the current situation in Northwest Iowa (references to the "Region", defined as the 6 counties) with a specific focus on trends in the regional workforce. We also will present the view of the regional economy as our existing business see it. Good, accurate information will always be the NWID guide while we design strategies to regional economic stability and growth.

**103,452 POPULATION**    **60,404 JOBS**

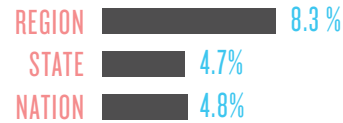


The overall regional population is steadily growing but the future workforce pipeline will be impacted by trends in different age groups



## JOB GROWTH

The Region has experienced stronger growth over the last ten years compared to the state and nation.



SOURCE: EMSI

Over last ten years, the top two growing occupations have been Farm worker and Laborer, with 602 jobs and 469 Heavy and Tractor Trailer Truck Drivers jobs.

SOURCE EMSI

## INDUSTRY SECTORS

**MANUFACTURING:**  
**9,922** JOBS  
**\$60,403** AVERAGE WAGE

**LOGISTICS & TRANSPORTATION**  
**3,143** JOBS  
**\$57,137** AVERAGE WAGE  
**40%** JOB GROWTH

**BIOTECH**  
**811** JOBS  
**\$73,828** AVERAGE WAGE  
**58%** JOB GROWTH (Over last ten years)

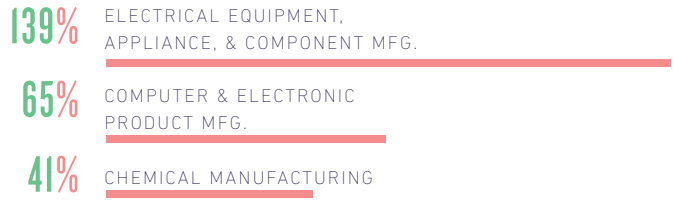
**DAIRY PRODUCTS**  
**2,185** JOBS  
**\$71,391** AVERAGE WAGE

**FOOD PROCESSING**  
**3,954** JOBS  
**\$62,485** AVERAGE WAGE

## TOP THREE FASTEST GROWING INDUSTRIES 2006-2016 (THREE DIGIT NAICS)

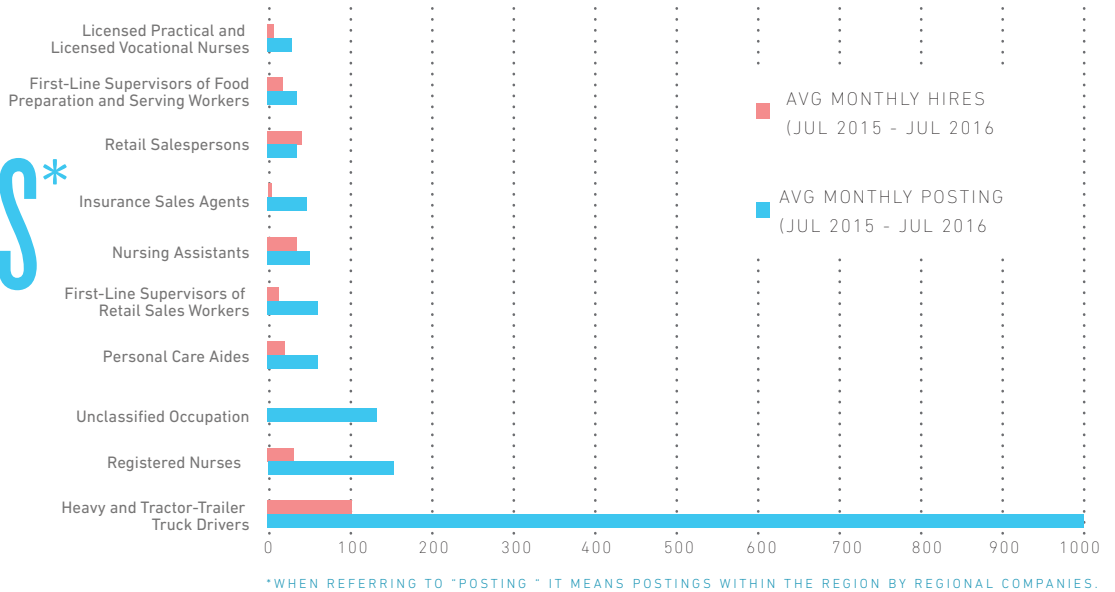


## TOP THREE FASTEST GROWING MANUFACTURING INDUSTRIES



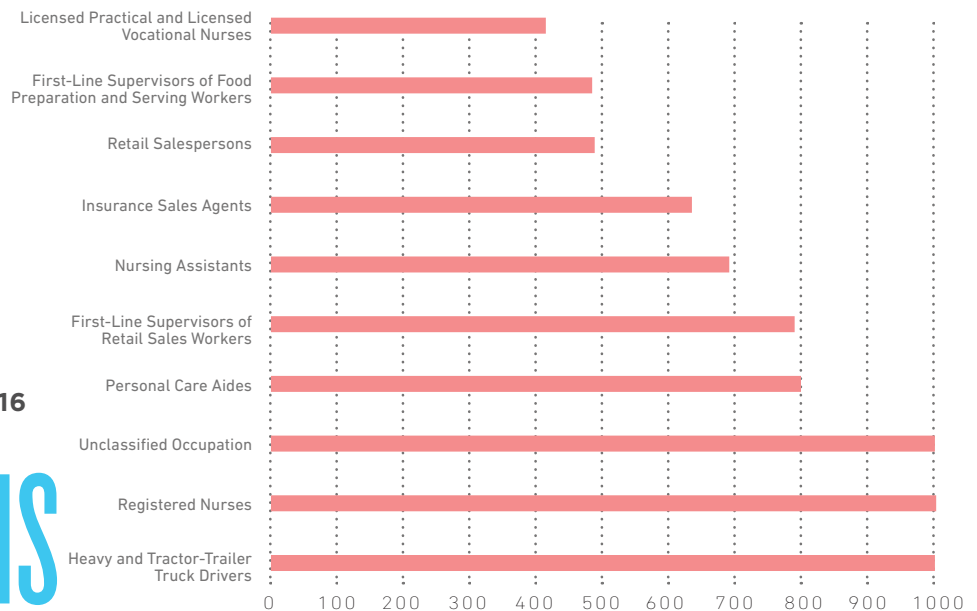
# JOB POSTINGS\* VS HIRES

JULY 2015 TO JULY 2016



# TOP JOB POSTINGS BY OCCUPATIONS

JULY 2015 TO JULY 2016



# TOP COMPANIES POSTING

## UNIQUE COMPANY

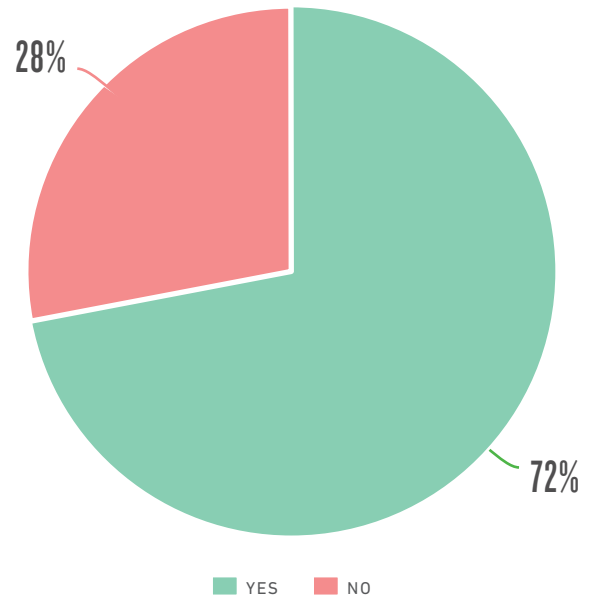
1,581	NAVAJO EXPRESS, INC.
1,268	K B TRANSPORTATION INC
1,086	HOGAN TRANSPORTS
987	PARLON CORP
884	SAMMONS TRUCKING
799	C.R. ENGLAND, INC.
787	TRI-STATE NORTHWEST INC
742	SWIFT TRANSPORTATION CO., INC.
740	HOME CARE SUPPLY, INC.
674	STAPLES, INC.
621	BARR-NUNN TRANSPORTATION, INC.
608	DEERE & COMPANY
589	INTERSTATE COMPANIES, INC
582	AVERA HEALTH
575	PIZZA RANCH INC
569	WERNER ENTERPRISES, INC.
559	CRST INTERNATIONAL, INC.
525	WELLS' DAIRY, INC.

JULY 2015 TO JULY 2016

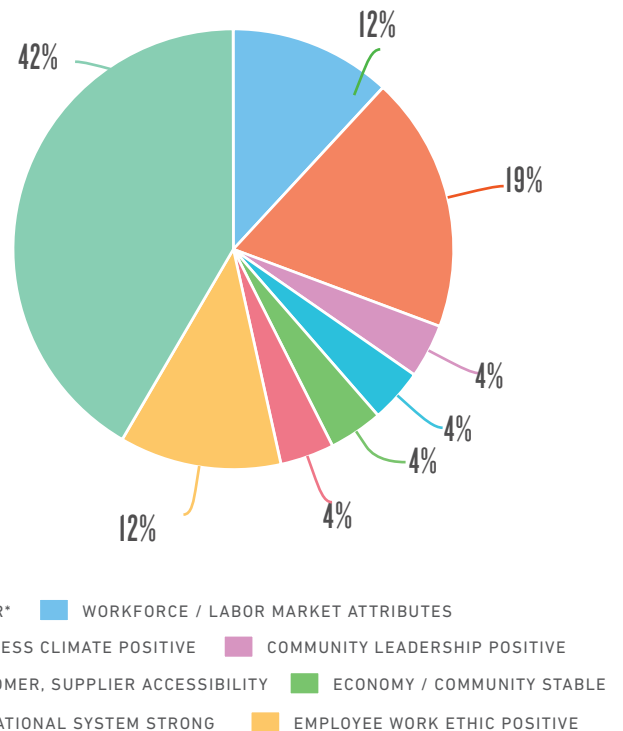
## NORTHWEST IOWA BUSINESSES HAVE PLANS AND THEY HAVE CHALLENGES. HERE IS WHAT THEY ARE SAYING.\*

\*BASED ON SYNCHRONIST INTERVIEWS WITH REGIONAL COMPANIES FROM JULY 2015 TO JULY 2016. ALL OTHER DATA COMES FROM EMSI.

### PLAN TO EXPAND IN THE NEXT 3 YEARS



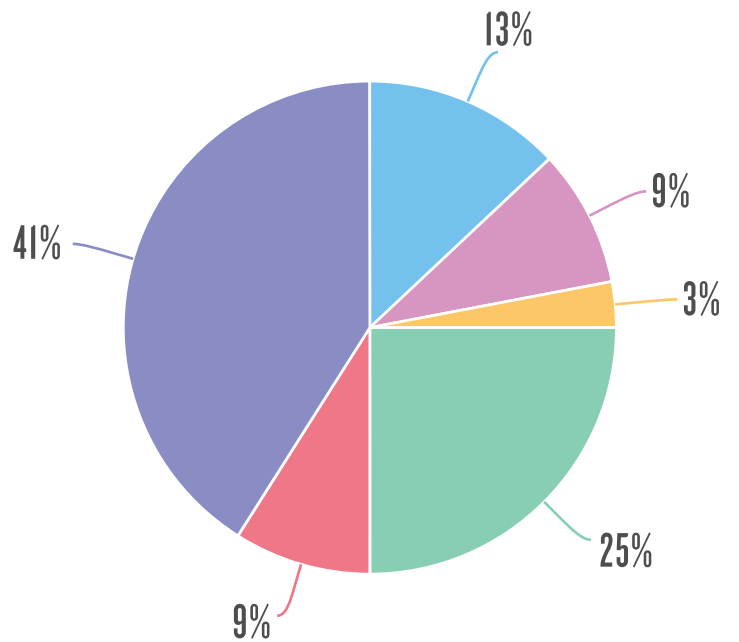
### COMMUNITY STRENGTHS



\*Other includes items such as loyalty of employees; raw materials; schools and health care; strong community pride...

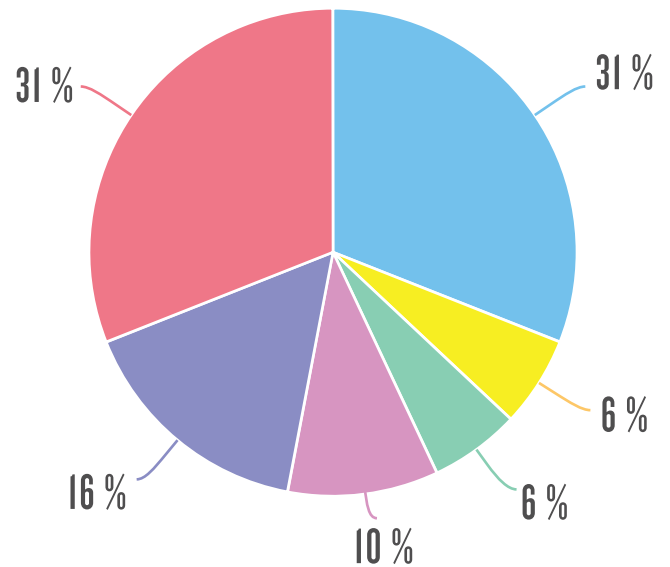
# AVAILABILITY OF WORKFORCE

■ 1   ■ 2   ■ 3   ■ 4   ■ 5   ■ 6   ■ 7  
 SCALE OF 1-7. 1 IS POOR. 7 IS EXCELLENT



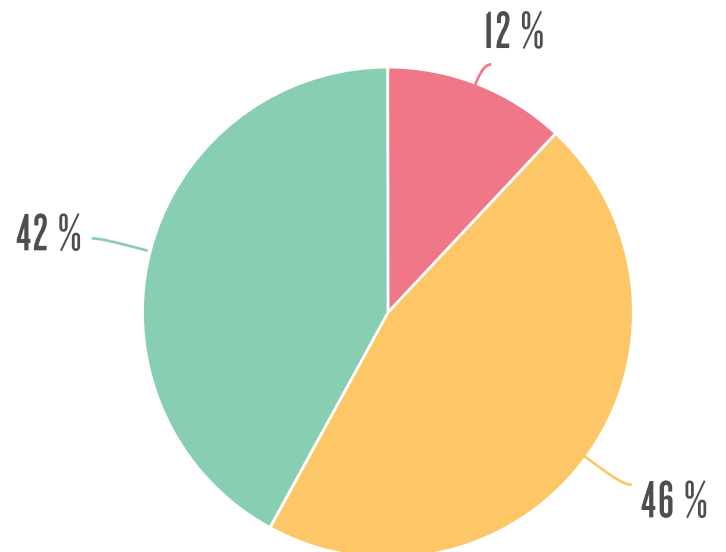
# QUALITY OF WORKFORCE

■ 1   ■ 2   ■ 3   ■ 4   ■ 5   ■ 6   ■ 7  
 SCALE OF 1-7. 1 IS POOR. 7 IS EXCELLENT



# ARE PRIMARY RECRUITMENT PROBLEMS LIMITED TO

■ COMMUNITY   ■ INDUSTRY   ■ BOTH



## NWID BOARD MEMBERS

**DAVID MILLER**  
SIOUX COUNTY  
CHAIR

**GLENN ANDERSON**  
OSCEOLA COUNTY  
VICE-CHAIR

**MARK BUSCHKAMP**  
CHEROKEE COUNTY

**STEVE SIMONS**  
LYON COUNTY

**KIANA JOHNSON**  
O'BRIEN COUNTY

**NEAL ADLER**  
PLYMOUTH COUNTY

**FRANK DEMILIA**  
NWICC

**DAN JANSSEN**  
SIBLEY  
TREASURER

**LESA STOFFERAN**  
NWICC  
SECRETARY



**NORTHWEST IOWA DEVELOPMENT**  
Beyond Expectations.

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